

Ulster County Economic Development Alliance  
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### **MINUTES**

Special Meeting of the Board of Directors  
October 31, 2019

A special meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 3:31 P.M. on Thursday, October 31, 2019, in the County Executive Conference Room, 6<sup>th</sup> Floor, Ulster County Office Building, 244 Fair St., Kingston, NY 12401.

The following Board Members were present:

Marc Rider  
Burton Gulnick Jr.  
Amanda LaValle  
Ward Todd

The following Board Members were present via phone:

Sarah Haley  
Lynn Archer

The following Board Member was absent with notice

Brian Woltman

Chief Financial Officer:

Christopher J. Rioux, CPA, Deputy Commissioner of Finance

Ulster County Office of Economic Development Staff:

Lisa Berger  
Andrew Zink

Additional Attendees:

There no additional attendees.

The meeting was called to order by Sarah Haley at 3:31 P.M.

### **NEW BUSINESS**

#### **2020 UCEDA Proposed Budget**

CJ Rioux runs through the budget items on the Proposed 2020 UCEDA Budget which was sent out to UCEDA Board Members. On the marketing budget, Lisa Berger explains that UCEDA is hoping to approach marketing from a different perspective than in the past and she is not anticipating spending the entire \$100,000.00 in one contract. Lynn Archer asks why the contractual budget was bumped and Lisa Berger explains that it is to help expand the toolbox of UCEDA if there are new ways to approach its mission.

This institution is an equal opportunity provider, employer, and lender.

**Motion:** Marc Rider, seconded by Burton Gulnick Jr., moved to approve the proposed 2020 UCEDA budget as drafted.

**Vote:** The motion was adopted 5-0 with Sarah Haley and Lynn Archer unable to cast a vote due to being present by phone.

**OTHER BUSINESS**

There was no other business.

**PUBLIC COMMENT**

Nobody asked for the privilege of the floor.

**ADJOURNMENT**

**Motion:** Burton Gulnick Jr., seconded by Marc Rider, moved to adjourn the meeting.

**Vote:** The motion was adopted.

The meeting was adjourned at 3:44 PM.

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Ward Todd, Secretary